

WINNIPEG ELECTRIC COMPANY

AND

ITS EMPLOYEES

Facts and Figures For Your Information

BULLETIN NO. 2, OCTOBER 15, 1938

HOW DID THE COMPANY GROW TO ITS PRESENT SIZE AND IMPORTANCE?

The original company out of which grew the present Winnipeg Electric Company was formed in 1892 with an original investment of \$300,000. Today the investment is \$60,000,000. The following statement gives some interesting comparisons between then and 1937:

	1892	1937
Winnipeg Population	25,000	224,533
Street Car Mileage:		
Greater Winnipeg	7 Miles	120.94
Bus Route Mileage:		
Greater Winnipeg	None (1 Way)	57.49
No. Passengers Carried:		
Greater Winnipeg	1,111,938	43,649,039
Miles Operated for Year:		
Greater Winnipeg	378,531	9,622,112
No. Cars Operated:		
Greater Winnipeg	28	300
No. Buses Operated:		
Greater Winnipeg	None	75
Gross Earnings of Entire Company	\$10,848.00	\$6,750,000.00

Note—Population of Greater Winnipeg
is now 310,175.

As Greater Winnipeg grew, more and more money was invested in the Company so that it could keep pace with the City's growth and serve the citizens adequately. In addition the Company, in subsequent years, added to the street railway system, a steam power electric plant, a gas utility, the Pinawa hydro-electric plant, Great Falls power plant, a retail store selling gas and electric appliances, then came buses and more recently the Seven Sisters power plant. It should be pointed out that our Company was the first large company to operate buses in Canada. During the next few weeks the Company will once again show its intention to keep abreast of the times with the introduction of Trolley Buses on the Sargent Avenue route. Montreal is the only other system in Canada operating Trolley Buses.

Greater Winnipeg grew to its present size as a result, in no small measure, of the way in which the Company promoted the above-mentioned enterprises and made them available to the citizens.

Winnipeg Electric Company is a large and important organization—although it had such a small beginning—as a natural result of long years of faithful and efficient service by its employees to the citizens, the courage and initiative of its management and the growth of the population of Greater Winnipeg.

What Part Does Your Company Play in the Life of Greater Winnipeg?

It has 1,938 employees.

Its annual payroll is \$2,438,260.

In 1937 it was taxed a total of \$585,764, of which \$355,931 was payable to the City of Winnipeg.

What Has the Company Done to Provide More Work for Wage-Earners in Greater Winnipeg?

It gave Winnipeg its first cheap electricity by building the first hydro-electric plant in Western Canada at Pinawa. As a result of this and the other plants it built at Great Falls and Seven Sisters, industries get unusually cheap power and residence dwellers have had their domestic electricity reduced from 20 cents per kilowatt hour as it was when produced from a small and inefficient steam plant to the present rate of 3 1/3 cents for light and 1 cent for cooking.

This brought new industries to Greater Winnipeg, more work for its citizens, more population and happier homes with more electrical appliances.

The gas utility has also played an important part in the development of Winnipeg. It is essential to many of our larger industries which need quick, intense, easily controlled heat. Housewives can testify to its value for domestic purposes.

By providing adequate transportation, often at less than cost, to all parts of Greater Winnipeg the Company has aided the general development of the community. Without the good and extensive service the Company has given, Winnipeg could not have grown as it has. In this connection it is worthy of note that in 1929 the system carried 64,443,513 passengers as compared with 41,579,017 in 1937.

43,649,039

EMPLOYEES' HORTICULTURAL SHOW A SPLENDID SUCCESS

With Messrs. A. B. Clegg, F. Goldstraw and A. E. Dacombe taking top prizes, the first Horticultural Show for Winnipeg Electric employees

was voted by all to be an excellent exhibition. The other prize winners were as follows: Mesdames H. S. Paul and F. J. Halliday; Misses J. Whitlum and H. Major; Messrs. R. Allan, A. Balcum, W. D. Cowley, L. D. Duncan, H. W. Govier, M. Pearson, L. Tofts, F. Whitlum, C. A. Welling, F. J. Winters, W. H. Cousins, R. J. Black, A. L. King, T. Flood, H. S. Paul, D. W. Ainsworth, C. W. Mills, T. Atkins, T. H. Harriman, D. J. Bobby and A. Burford.

The thanks of the Management go to Mr. H. S. Paul and his committee for the very fine work they did in organizing this show.



THEY WON'T USE SOAP BOXES

A Public Speaking Club for male employees has been organized and will commence its meetings on Tuesday, October 25th, in Mr. Palk's office on the second floor, Electric Railway Chambers, commencing at 8 p.m. and meeting each Tuesday at the same time and place until further notice.

For a number of years now we have had a Public Speaking Club for our employees and the meetings have been both profitable and pleasant to those attending.

At each meeting a short period is devoted to instruction in some phase of public speaking and the balance of the time is given to short speeches made by the members. These speeches are criticized by the Instructor and each speaker advised privately on ways and means of improving his speaking.

The meetings close promptly at 9.30 p.m. Any employee wishing to become a member of the Club should immediately notify the Publicity Department, Phone 904 209.

No fees are charged and the instruction and necessary literature is provided without cost to the members.



YOU CAN MAKE MONEY BY SELLING LAMPS

Our Appliance Department has an Edison Mazda Lamp campaign in full swing. Many hundreds of lamps have been sold by employees during the past month and there still remains two weeks for further sales to be made as the campaign doesn't end until October 31st.


Employees are paid 13% commission for the sale of lamps and, in addition, there will be three prizes for the three best salesmen. The first prize is a Mantel Radio, the second a General Electric Automatic Iron, and the third a General Electric Hotpoint Toaster.

The selling price of the Lamps from 15 to 60

watts is 20 cents each, or six for \$1.20. The larger Lamps cost more. You can secure an Order Book from the Head of your Department or from the Captain in charge of lamp sales in your Department.


This is a chance for employees and their families to make a very substantial sum which will undoubtedly come in handy during the Christmas season. These lamps are easy to sell, as is proven by the fact that one of our street car motormen in previous campaigns was among the best salesmen throughout the Company's various departments.

October 31st is the deadline, so you have but two weeks in which to help yourself while you are at the same time helping the Company's business.



FIVE-PIN BOWLERS COMMENCE ACTIVITIES

After a lapse of several years the Winnipeg Electric employees Five-Pin Bowling League has been revived and men and women employees are bowling every Thursday at the Academy Bowling Alleys, the games commencing at 5.30 p.m. There is still room for a few extra players and any employee wishing to join the League should get in touch with the Publicity Department, Phone 904 209.



\$100.00 IN PRIZES FOR EMPLOYEES

Our Company uses various slogans in connection with its business. For instance, we have the slogan "Power Promotes Progress" on some of our sub-station buildings. The Gas Department uses "Most Heat Per Dollar" in advertising the coke it produces. The Company also uses a general slogan, "Promoters of Progress and Prosperity."

A business institution such as our Company is always looking for something better and, consequently, we are looking for a new and better slogan which will cover the Company's activities as a whole.

I am therefore offering a \$50.00 cash prize to the employee who submits on or before November 15th, 1938, to our Publicity Department, 511 Electric Railway Chambers, the most suitable slogan, \$15.00 to the person submitting the second best slogan and seven prizes of \$5.00 each to other employees who submit the next seven best slogans.

This Competition is confined to employees of the Company and an employee may send in as many slogans as he or she desires, but only one prize will be awarded to any one employee.

EDWARD ANDERSON,
President.